



البرنامج الوطني لتطوير قطاع  
الثروة الحيوانية والسمكية  
NATIONAL LIVESTOCK & FISHERIES D. P.

وزارة البيئة والمياه والزراعة  
Ministry of Environment Water & Agriculture



**SIMEC** AquaFish

المعرض الدولي للثروة السمكية  
Saudi International Marine Exhibition

4th Edition - Saudi Arabia

**3 - 5 February 2025**

Riyadh Int. Convention & Exhibition Center

**Post Report**  
**2025**





Under the patronage of

**Eng. Mansour Hilal Al Mushaiti**

Vice Minister of Environment, Water and Agriculture

The Saudi International Marine Exhibition was held in  
Riyadh from 3 to 5 February 2025



The first ever specialized exhibition in Saudi Arabia focusing on fisheries, aquaculture and related maritime activities and industries.



Ideal platform for B2B talks and commercial agreements between importers and exporters of live, chilled and frozen seafood products.



Showcase modern technologies and cutting edge global industries in fisheries with the aim of localizing and utilizing them.



Promote foreign investment and local investment opportunities in aquaculture.



Networking with the key investors and decision makers in the fields of fisheries, aquaculture, seafood and processing.



Unique opportunity for establishing effective partnerships with the sector's leading local and international companies, key players and networking with industry experts and professionals.



Unmatched connection point between the National Livestock and Fisheries Development Program (NLFDP) and private sector partners.



## Exhibition Objectives





# Signing cooperation agreements and memorandum of understanding worth **540 Million USD**



Signing of the Investment Agreement between the Royal Commission for Jubail and Yanbu and Topian, NEOM Food Company.



Signing of a cooperation agreement between the Saudi Aquaculture Systems Factory Company (SAQUA) and Oman Aquarium.



Signing of a cooperation agreement between Tobian Neom and Tharwat Seas.



Signing of a cooperation agreement between the Saudi Aquaculture Systems Factory Company (SAQUA) and Al-Matawa Company.



Signing of a memorandum of understanding between the Saudi Fisheries Company and the Arabian Agricultural Services Company (ARASCO)



Signing of a cooperation agreement between the National Livestock and Fisheries Development Program and the Saudi Aquaculture Society.



Signing of a cooperation agreement between the Agricultural Development Fund and the Saudi Aquaculture Systems Factory Company (SAQUA).



Signing of a cooperation agreement between the National Livestock and Fisheries Development Program and Wattani Aquaculture Association



Signing of a cooperation agreement between the Saudi Aquaculture Systems Factory Company (SAQUA) and the Tharaa Multipurpose Cooperative Association.



Signing of an agreement to establish the Vital Blue Economy Fund between Itqan Capital and Blue Economy Company.





## Workshop Speakers



**Mr. Lain Shone**  
Market Development Director



**Mr. Bo Groth Bendsen**  
Manager Aqua EMEA



**Mr. Espen Teksum**  
Business Development Director



**Dr. Aboobucker Abul Kasim**  
Aquatic Life Specialist



**Mrs. Hannah Jensen**  
Unibio



**Ms. Zain Alammari**  
Laboratory Specialist



**Dr. Fahd Ahmed Al-Bishi**  
Agriculture and Water Sector Expert



**Dr. Pranav Pulukkayy**  
Senior Aquaculture Specialist



**Dr. Ahmad Al-Ghonim**  
Director of the Nutrition and Feed Department



**Eng. Mohammad Islam**  
Consultant



**Eng. Hussam Eldeen Shaheen**  
Technical Manager



**Dr. Mohammed Abdelaty**  
Technical Manager of Aquaculture Projects



**Eng. Haitham Alharthi**  
Biosecurity Project Manager



**Eng. Abdelrahman Al-shehri**  
Public Relations Manager

## Workshop Topics

- Best Practices in Aquaculture Nutrition
- Environmental Monitoring in Aquaculture: A Roadmap for Effective Partnerships to Achieve Compliance and Support Sector Growth
- Global Seafood Alliance: an Update on Farmed and Wild Seafood Certification Programs
- As the Aquaculture industry grows, managing Biodiversity has become a critical priority across the value chain.
- Awareness & Marketing Campaigns for Seafood
- A Roadmap to Support Strategic decisions for the development of the Aquaculture sector
- From Challenge to Achievement: SAS Efforts in Biosecurity Practices in Aquaculture Projects
- Environmental Monitoring in Aquaculture
- Watani Association and its role in Aquaculture projects in Inland Waters
- Saudi Arabia as the new worldwide hot spot for large-scale Microalgae Cultivation





# Exhibition in Numbers



**120**  
Local and International  
Exhibitor



**15000**  
Visitors



**450**  
International  
Businessmen



**3500**  
Local  
Businessmen



**30**  
Local and International  
Speakers



**20**  
Workshops



**15**  
Government  
Entities



**21**  
Participating  
Countries



**5**  
Activities

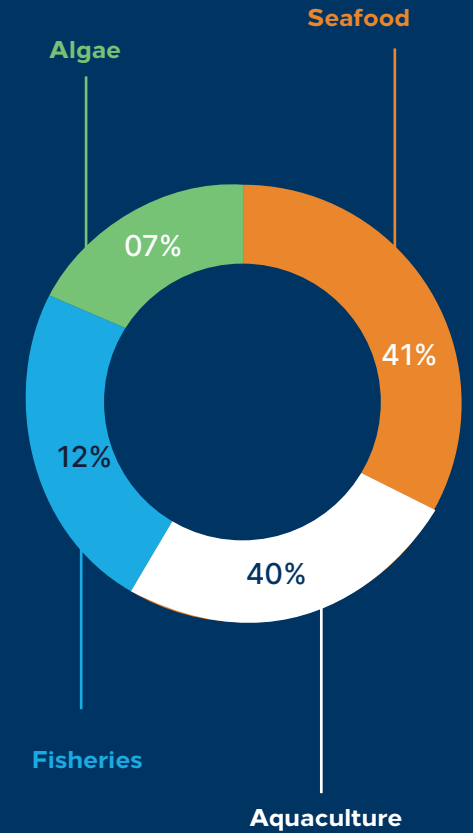
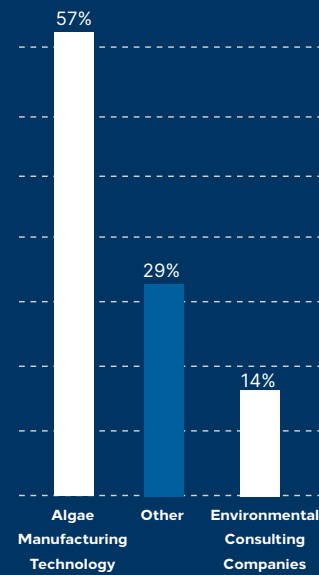
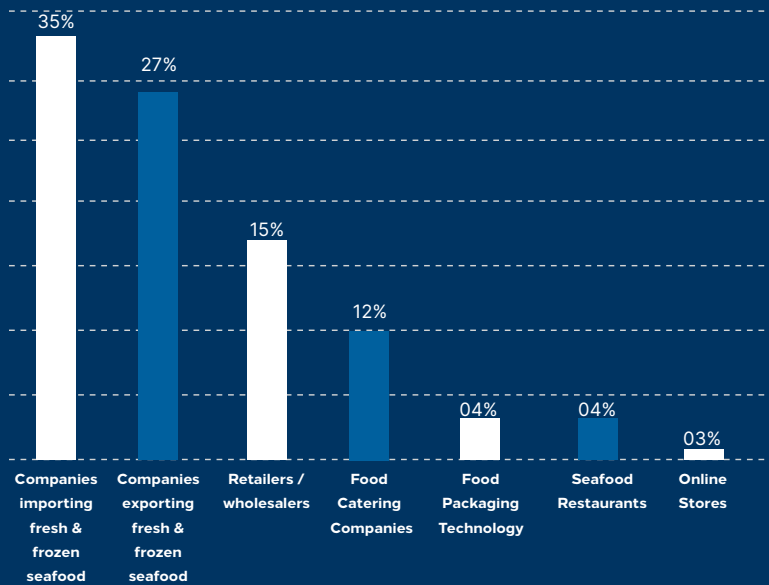
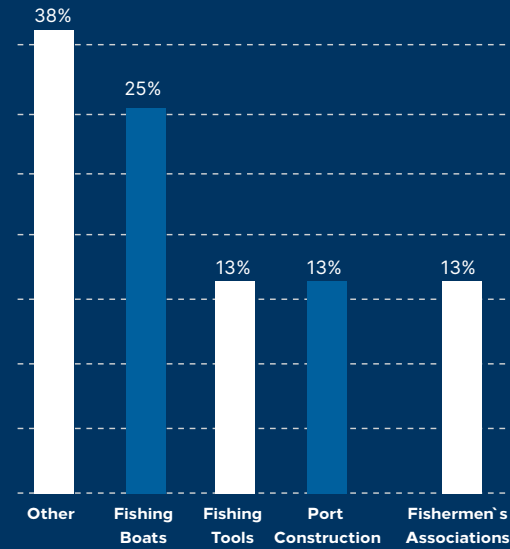
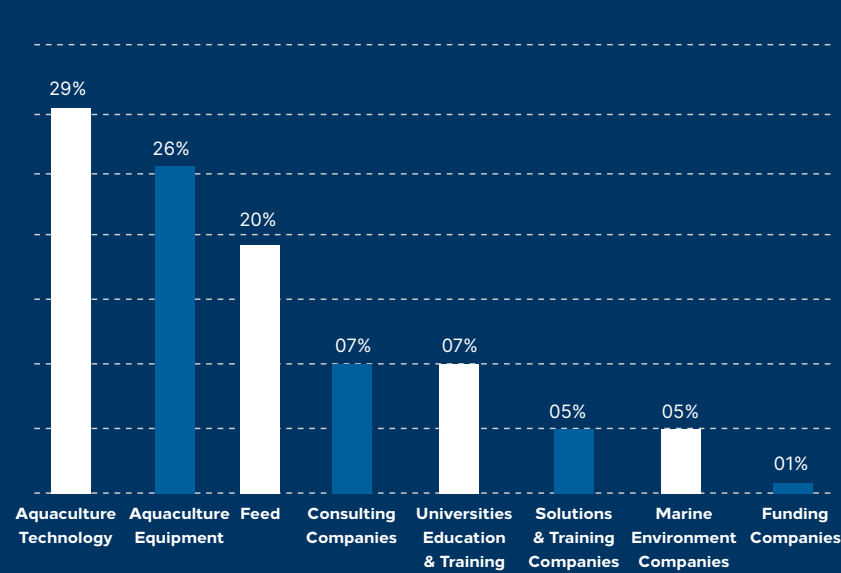


**10**  
Cooperation  
Agreements



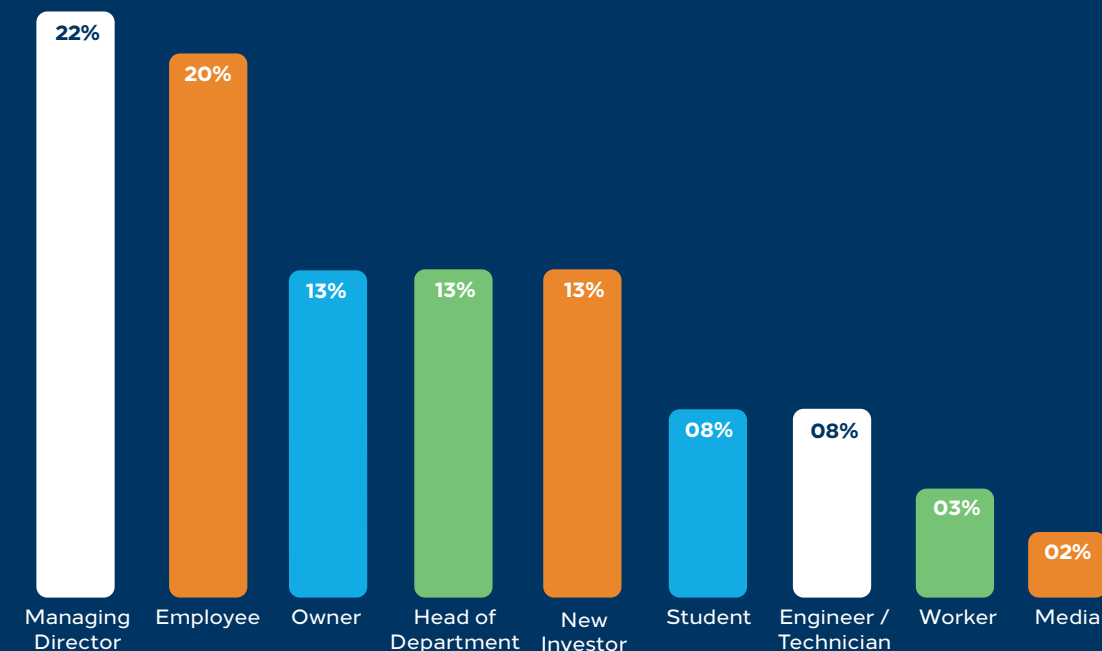


# Exhibitors Profile

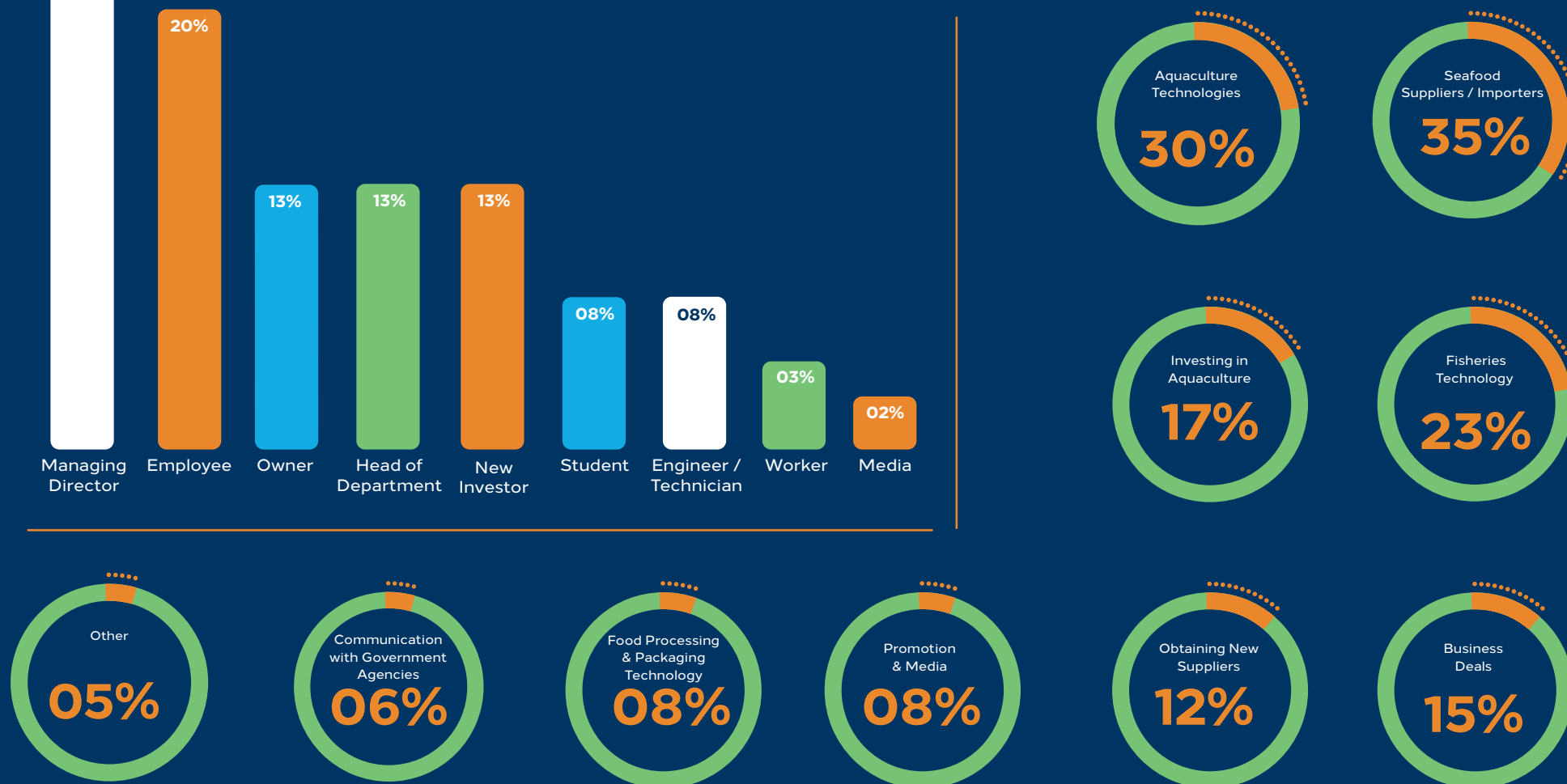




## Visitors Profile

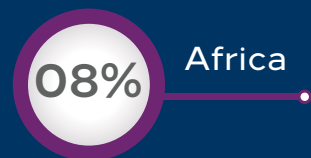


## The Purpose of Visiting the Exhibition





# Participating Countries in the Exhibition



# Businessmen Communication Program

## Business Meetings by Sector



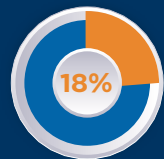
Wholesale sector



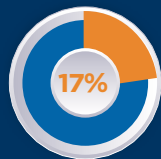
Aquaculture technologies



Retail sector



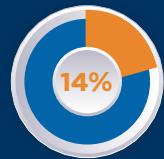
Aquaculture farms



Seafood importers



Seafood exporters



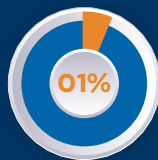
Food processing & packaging technology



Fisheries



Feeds



Governmental entities



Other

## Meeting Purposes

Communicate with existing or new suppliers

**54%**

Searching for new investment horizons with in the Kingdom

**37%**

Commercial deal

**35%**

Other

**26%**

Communicate with existing or new clients

**06%**

Getting to know the aquaculture market in the Kingdom

**05%**

Searching for new investment horizons outside the Kingdom

**05%**



Organize by



## Master Class (Cook with the Chef and Taste)

An innovative educational platform taking place in the Saudi International Marine Exhibition 2025. It provides live cooking lessons and workshops taught by expert chefs from the Saudi Chefs' Association.

**Number of participants: 20 professional chefs**

**Number of attendees: 200 people**





[illegible]



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## Golden Sponsor



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Thawab Al-Bihar  
from the Red Sea to the world



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## Master Class Organized by



الجمعية السعودية  
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Saudi Arabian Chef Association

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AQUA FEED



MARN



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Ningbo Wamei Plastics Co., Ltd.



OxyGuard



Tritonlux



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OCEANS OF POSSIBILITIES



FFF  
Fish Farm Feeder



FISA  
MY FISH FEEDING



Global Seafood  
ALLIANCE



INAQUA  
SERVICES



روبال المستقبل  
Royal Future



Industrial  
Plankton



Blueline



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Aqary Fish and Marine Life Company Limited



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PTAqua



Unibio



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Norway



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